# **Setting Up Online Giving**

## **Presbyterian Foundation Online Giving Program**

Presbyterian Foundation: 800-858-1627

Online Giving Program: 844-299-4011

Online Giving Program Information: https://www.presbyterianfoundation.org/onlinegiving/

(includes information sheet, program guide, and application)

Online Giving Program FAQs: https://www.presbyterianfoundation.org/online-giving-program-faqs/

#### Features of the program:

- Add a donation form to your website to accept gifts by electronic funds transfer, debit or credit card.
- Simple, safe and secure.
- No setup or administrative fee
- No cancellation fee
- Cost is 2% per transaction\*; there is an option for the donor to cover the 2% fee.
- People can set up recurring gifts
- Online fund management tools allow you to:
  - Monitor donations and fund balances
  - o Receive monthly disbursements from money raised
  - o Produce giving reports
- The Foundation provides bulletin inserts, posters, pew cards and sample ads to promote the service

## **PayPal**

PayPal for Nonprofits: https://www.paypal.com/us/webapps/mpp/nfp

PayPal for Nonprofits FAQs: https://www.paypalobjects.com/webstatic/mktg/Nonprofit/NonProfitFAQ.pdf

### Features of the program:

- Secure. You do not receive any individual financial information, including credit card numbers.
- Discounted transaction rates for all **confirmed** 501(c)(3) charities (\$100,000 or less in monthly volume, you pay 2.2% + \$.30 per domestic transaction)
- With no platform fees, you only pay when you receive donations.
- Manage nonprofit donations through PayPal easier with:
  - Downloadable logs transaction date, payer name, mailing address, email address, and transaction amount
  - Instant transaction searches
- People can set up recurring gifts
- Donations typically show up in your account within minutes and can be transferred to your organization's bank account at no charge.
- Donors without PayPal accounts can still pay or donate by credit card or debit card on the PayPal site.
- Cut and paste the URL for your Donate button as text in any social media site. When users click on the URL, they will be directed to a safe PayPal page where they can make their payment.